

INVESTING IN CARE THAT LASTS

2025 Impact Report



THANK YOU FOR MAKING CARE POSSIBLE



On behalf of the Conway Regional Health Foundation, thank you for your generosity and partnership. Because of you, compassionate care reaches patients, families, employees, and future caregivers across our community, often at the moments it is needed most.

In 2025, your support helped remove barriers to care, strengthened our healthcare workforce, and provided vital resources to those facing unexpected challenges. Through intentional investments in patient assistance, scholarships, employee support, and facility and program enhancements, your giving helped ensure care is thoughtfully coordinated, responsive to individual needs, and accessible when it matters most.

We are deeply grateful for the trust you place in our Foundation and for your commitment to caring for our community. It is an honor to share the impact you made possible this year through care that is purposeful, personal, and carefully curated for the people we serve.

With sincere appreciation,
Maegan Dyson, CFRE
Chief Development Officer

2025 Foundation Board

- Bret Carroll
- Brooks Davis
- Tina Davis
- Drew Gainor
- Susan Gatto, PhD
- Yanci Gibson
- Thad Hardin, MD
- Randy Milligan
- Brooklyn Parker
- Aimee Prince
- Sarah Robertson, MD
- Rachel Shaw
- Amy Whitehead
- Traci Williams

"The Conway Regional Health Foundation impacts every corner of our community, from supporting patients and caregivers to preparing the next generation through scholarships. I've seen how philanthropy changes lives, easing financial burdens, opening educational doors, and bringing our community together. Our mission matters now more than ever. Thank you to our donors for making exceptional care close to home possible."

Tina Davis, Foundation Board Member



Foundation Team

Maegan Dyson, Chief Development Officer
Summer Hoggard, Director of Annual Giving & Development Operations
Marla Hambuchen, Director of Development, Major & Planned Giving
Onise Selles-Taylor, Administrative Assistant & Donor Relations Coordinator
Rhonda Sipes, Database Administrator
Elise Wilson, Events Manager
Tamela Turbeville, Grants Manager

2025 BY THE NUMBERS

COMMUNITY IMPACT

\$748,652

Invested in the community

1,049

Patients & Families Supported

44

Students Supported

51

Employees supported

PHILANTHROPIC GROWTH

\$1,800,514

Total Dollars Raised

1,200

Number of Unique Donors

\$243,044

Endowment Growth

752

Employee Donors

EVENT HIGHLIGHTS



2025 Arkansas Duck Derby
raised **\$678,974**



29th Annual Golf Classic
raised **\$111,603**

PATIENT & COMMUNITY IMPACT



Care When It Matters Most

The Health Disparity Fund:

- People served: 631
- Food pantry support: 300
- Transportation assistance: 77
- Medications provided: 75
- Hygiene supplies for unhoused patients: 150
- Safe sleep Pack 'n Plays for new moms: 20
- Hotel stays: 5
- Other patient assistance: 4

Addressing Food Insecurity Through Compassionate Support

Food insecurity remains a direct barrier to healthcare for many Arkansas families. Nearly **1 in 5** households struggle to access consistent meals, making it harder to manage chronic illness or recover after hospitalization. For some Conway Regional patients, this is a daily reality.

The Conway Regional Food Pantry, allows patients to focus on healing rather than hunger.

- **300 patients and families received food pantry support**
- **Nutritious groceries provided at discharge and during home health visits**
- **Support prioritized for patients managing chronic illness, recovery, and financial hardship**

By addressing food insecurity alongside medical treatment, the Food Pantry advances the Foundation's commitment to whole-person care and supports health beyond the hospital walls.

"Without the food pantry, I wouldn't be able to eat lunch most days. My food assistance only goes so far, and this support fills a critical gap. For someone living with diabetes, access to healthy food isn't just helpful, it helps prevent even greater health problems."

-Larry Kennedy



EMPOWERED THROUGH EDUCATION

Investing in Excellence

Exceptional care begins with exceptional nurses. With donor support, the Conway Regional Health Foundation has helped **47 nurses** pursue advanced certifications that strengthen skills and improve patient outcomes. Investing in nursing education means investing in the care of our community today and in the future.

“Support from the Foundation made it possible for me to pursue my Critical Care Certification. Earning this certification strengthened my critical care knowledge, sharpened my clinical judgment, and increased my confidence in caring for our most critically ill patients. To the donors who made this possible, your generosity directly supported my growth as a nurse and has a lasting impact on the care I provide every day. I am deeply grateful for your investment in both my journey and my patients.”

– Jessica Passmore, BSN, RN, CCRN



Supporting the Future of Care

Scholarships help strengthen the future of healthcare in our community by easing financial burdens and allowing preparing for careers that are essential to meeting our region’s growing healthcare needs.

In 2025, the Conway Regional Health Foundation **invested \$93,500 to support 44 students**, including 38 Foundation scholars and 6 Promise Program recipients, preparing the next generation of nurses, therapists, technicians, and providers to care for our region.



CARING FOR THE CAREGIVER

Employees Giving Back

In 2025, **752 employees** chose to give, supporting patients, coworkers, scholarships, and vital programs across our health system. From the Benevolence Fund to patient initiatives, their generosity strengthens care, extends compassion beyond the bedside, and reflects a shared commitment to caring for one another and our community.

Benevolence Fund Impact (Lifetime 1998-2025):

- **610 employees supported**
- **\$369,371 dollars invested in emergency support**

The Benevolence Fund supports Conway Regional employees during unexpected hardships, providing timely assistance and reassurance that no one faces difficult moments alone. In 2025, **28 employees received \$14,644 in support.** Funded through the generosity of fellow employees, it reflects a culture of compassion that cares for those who dedicate their lives to serving others.

“I was in an abusive relationship and finally found the courage to leave with my kids. I spent everything I had to move into a new place but came up short for the electricity deposit. I applied to the Benevolence Fund and received more help than I could have imagined—support for my deposit, first month’s rent, and even a Walmart gift card for groceries and Christmas gifts. It was the darkest time of my life, but knowing my coworkers cared gave me the strength to move forward. Three years later, I never went back. I’m forever grateful.”

— Benevolence Recipient



STRENGTHENING CARE THROUGH INNOVATION

Advancing Care Through Hands-On Learning

The Simulation Lab provides hands on, realistic training that helps residents, nurses, and clinical staff build confidence, sharpen critical skills before they are needed in patient care, and continue developing advanced competencies through ongoing training. Using immersive scenarios and advanced technology, teams practice and collaborate in a safe environment that strengthens patient safety and supports continuous education.

Each year, the Simulation Lab will serve **33 resident physicians, more than 1,500 students, and over 2,000 healthcare professionals.** This investment is supported by an \$800,000 matching grant from the Arkansas Office of Skills Development and partners, with continued support helping expand its impact across our community.

Thank you to our partners who have helped raise \$386,500 toward the matching grant:

- Ascend Technology
- Conway Corporation
- NABCO
- Nabholz Charitable Foundation
- Dr. Greg and Jenifer Kendrick



"The simulation lab will have a significant impact on both my training and my confidence as a resident physician. It provides a safe, structured environment where I can practice clinical skills, procedural techniques, and decision-making without risking patient safety. Because of donor support, I can practice, learn from mistakes, and refine my skills in a safe environment, so when it matters most, I'm ready to provide the best care possible."

— Ben Majors, MD

Innovation Where It's Needed Most

Director Grants provide flexible funding that allows department leaders to respond quickly to emerging needs and opportunities, supporting innovative ideas, specialized equipment, and improvements that enhance patient care, safety, and efficiency.

In 2025, the Foundation funded 18 Director Grant projects totaling **\$81,345**, helping teams turn insight into action and advance care where it matters most.

Since 2023, 40 projects have been funded with a total investment of \$199,576.



ConwayRegional.org/Foundation